

## Update for Royal Wootton Bassett & Cricklade Area Board

Update from	RWB Chamber of Commerce
Date of Area Board Meeting	28 <sup>th</sup> November 2012

### Headlines

- **LORD HESELTINE REVIEW** you may have seen this in the news Michael Heseltine is conducting a review on how Government delivers services and funding to UK businesses. The report is due to be published in mid November and is expected to give Chambers of Commerce more say in setting policy and deciding how money is spent, so membership of a Chamber has never been more important.

- **WESSEX CHAMBERS** lots of exciting changes are happening at our parent Chamber. Wessex have been holding a series of events across Wiltshire to explain the changes. We will also be holding our own Member Event on 27<sup>th</sup> November and Wessex Chief Executive Rob Perks will be on hand to explain the new member benefits. There will also be the opportunity to meet our new Membership Manager who begins working with us in January.

### Projects

- **TOWN TEAM** we continue to work closely with the Town Council and together we have been granted Town Team status. This rewarded us with £10,000 to spend on improvements to our Town Centre. As a founding member of this team we continue to represent local businesses of all kind and size at the meetings. We are also members of the Lyneham Steering Group and Community Led Planning Group. If you wish your issues or views to be heard at any of these meetings please let us know.
- **TOURISM PROJECT** we have been working on this project with Visit Wiltshire and Cricklade Business Association for about six months now and we are making good progress. We held an event on 15<sup>th</sup> November in Cricklade in order to receive feedback, and present the first draft of our new Driving Trail. However we are still very keen to hear from other Tourism or Retail based businesses in the full Area Board area.

### Future Events/Dates for the diary

- Wednesday 28<sup>th</sup> November 12.30-2pm : Homeworkers, The Croft, RWB
- Thursday 13<sup>th</sup> December 6pm : Xmas Meal, Prince of Wales RWB
- Wednesday 9<sup>th</sup> January 12.30-2pm : Networking Lunch with Speaker, Ganges, RWB
- Wednesday 30<sup>th</sup> January 12.30-2pm : new Connections meeting, The Croft, RWB
- For more information about the Chamber including, how we can support your business, becoming a member, or getting involved please email [info@woottonbassett.biz](mailto:info@woottonbassett.biz) or call 01793 680262 and speak to Suzanne Gore.